



# MEDIA CREDENTIALS POLICY



The Press Centre is only open to members of the working press.

Accepted proofs of identification are:

- Press card issued by a recognised institute of journalists or union
- Equivalent proof of employment by a publication or broadcaster

**Freelance Journalists must bring a letter of intent from their editor and provide evidence of previous publications.**

The organisers of the EAACI Congress 2016 reserve the right to refuse a free Press Pass.

### ***Who can apply for a Press Pass?***

A free Press Pass will be issued to journalists (including freelance journalists) from recognised:

- Journals, magazines and news publications
- News agencies
- Broadcast media
- Web publications

Representatives engaged in the following are NOT entitled to a free Press Pass and may register as a delegate:

- Public relations
- Sales and marketing
- Advertising
- Commercial exhibitions

### ***Press Pass - Access and facilities***

Those with a Press Pass are entitled to attend:

- Press conferences and media briefings
- Scientific sessions listed in the programme
- Congress exhibition

Press are welcome to work in the Press Centre which is equipped with Internet access, telephones, outlets for laptop computers for your exclusive use. EAACI Congress 2016 will provide press materials, resources, expert opinion and quiet rooms for interviews.

### ***Embargoes***

Journalists are required to strictly observe embargoes. Thank you.

### ***Advance Registration***

EAACI Congress 2016 advises you to register in advance and reserve accommodation. Please visit EAACI Congress 2016 official website [www.eaaci2016.org](http://www.eaaci2016.org) under PARTICIPANT to know more about hotels & flights.

### **PRESS CENTRE GUESTS**

Information officers for academic institutions, scientific societies or registered medical research charities may register as guests.

The organisers of the EAACI Congress 2016 reserve the right to refuse a Press Centre Guest Pass.